

SPONSORSHIP  
PROSPECTUS

POWERING  
AUSTRALIA'S  
PROGRESS 

BEYOND **2026**  
TOMORROW

25 MARCH  ICC SYDNEY

Presented by



Australian  
Payments  
Plus

# POWERING AUSTRALIA'S PROGRESS →

Australian Payments Plus presents its annual summit –  
Beyond Tomorrow – on 25 March 2026 at the Pymont Theatre,  
ICC Sydney.

Back for its third year, this summit is where the future  
of payments and digital identity comes to life.

Australia is on the cusp of a once-in-a-generation shift  
across payments and identity.

At BT26, we'll explore how our collective effort can turn big  
ideas into real delivery, and power Australia's progress together.

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ICC SYDNEY

# BEYOND TOMORROW 2026

After sold-out events for two years running, BT26 is set to be bigger and better than ever.

To be held at a new, larger venue we have capacity for up to 900 delegates. BT26 offers an expanded platform for your brand with new opportunities to connect and engage.

This important industry event is likely to attract media attention and AP+ will be proactively engaging with key industry media to generate awareness and engagement with the topics covered.



Increased capacity for up to 900 attendees



19 sponsorship opportunities



Wide range of speakers in a highly engaging event format

# WHO ATTENDS BEYOND TOMORROW?

Beyond Tomorrow attracts a diverse and senior-level audience from across a range of industries, including Australia’s largest financial institutions, reflecting the event’s broad relevance.



BANKING



PAYMENTS



FINTECH



EMERGING TECHNOLOGIES



GLOBAL SERVICE PROVIDERS



GOVERNMENT



REGULATORS



CONSULTING



FRAUD & RISK MANAGEMENT



AND MORE

## TOP INDUSTRY TITLES

- > HEADS OF BUSINESS
- > CEOs
- > CFOs
- > COOs
- > CCOs
- > PAYMENTS & PRODUCTS LEADS
- > MANAGING DIRECTORS
- > MANAGERS
- > ACCOUNT DIRECTORS

## TOP 5 INDUSTRIES

- 01 BANKING
- 02 PAYMENTS INFRASTRUCTURE
- 03 GOVERNMENT
- 04 PAYMENTS/FINTECH
- 05 FINANCIAL SERVICES



# HOW YOU CAN GET INVOLVED

BT26 provides a unique opportunity to showcase your brand and engage with key decision makers and influencers across the industry.

As a sponsor you will have the opportunity to:



Connect and engage with delegates and fellow thought leaders at an industry-focused event.



Choose the sponsorship package that suits your needs and get your brand in front of key payments and identity audiences.

Please note that speaking opportunities are not tied to sponsorships. The agenda is being developed independently.

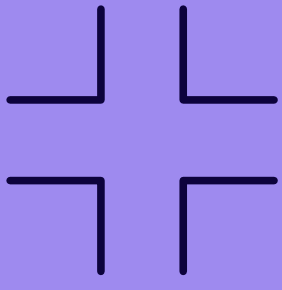
We’ve been fortunate to have some amazing sponsors at prior summits, like Zepto, AWS, NAB, Ping Identity & many more!

*“Beyond Tomorrow 2025 was a dynamic platform for industry dialogue, and we were energized by the meaningful connections made. Thank you, Australian Payments Plus, for hosting such an impactful event. We look forward to continuing the conversation and being part of the journey ahead.”*  
– ACI Worldwide, 2025 sponsor

*“High caliber of attendees so very worthwhile”*  
– FIS, 2024 & 2025 sponsor

*“Clear and pragmatic views of challenges facing the industry today and into the future.”*  
– 2025 attendee





# SPONSORSHIP PACKAGES

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# PLATINUM PACKAGE

## » 1 OPPORTUNITY

As the Platinum Sponsor your brand will be synonymous with Beyond Tomorrow. We will work closely with your team to provide premium opportunities to actively promote your company and brand.

### Platinum package includes:

- > Logo included on summit website, positioned as Platinum Sponsor with link to your company website
- > Logo included on welcome signage
- > Logo included on summit agenda
- > Logo included on welcome slide at the summit
- > Logo included in digital signage in networking area
- > Verbal acknowledgement by MC
- > Opportunity to have a 3m x 2m table top display in a premium location in the networking area
- > Logo included on attendee name badge on the lanyard
- > Dedicated LinkedIn announcement welcoming you as Platinum Sponsor
- > Up to 15 delegate passes with premium reserved seating
- > Consenting delegate list three weeks prior
- > Up to 10 additional delegate passes at a discounted rate



# GOLD PACKAGE

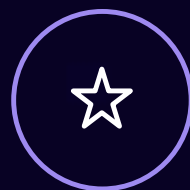
## » 3 OPPORTUNITIES

As a Gold Sponsor, your organisation will enjoy a strong alignment with Beyond Tomorrow with opportunities for exposure in the lead up to and during the event

### Gold package includes:

- > Logo included on summit website, positioned as Gold Sponsor with link to your company website
- > Logo included on welcome slide at the summit
- > Verbal acknowledgement by MC
- > Opportunity to have a 3m x 2m table top display in one of the premium locations in the networking area
- > Dedicated LinkedIn announcement welcoming you as a Gold Sponsor
- > Logo placement on selected digital event signage in networking area
- > Up to ten delegate passes
- > Consenting delegate list two weeks prior
- > Up to 10 additional delegate passes at a discounted rate

2 REMAINING



# SILVER PACKAGE

## » 4 OPPORTUNITIES

As a Silver Sponsor your organisation will be recognised for its support of Beyond Tomorrow and receive a range of benefits.

### Silver package includes:

- › Logo included on summit website, positioned as Silver Sponsor with link to your company website
- › Logo included on welcome slide at the event
- › Verbal acknowledgement by MC
- › Opportunity to have a 3m x 2m table top display in the networking area
- › Grouped LinkedIn announcement welcoming you as a Silver Sponsor
- › Logo placement on selected digital event signage in networking area
- › Up to five delegate passes
- › Consenting delegate list one week prior
- › Up to 10 additional delegate passes at a discounted rate



# NETWORKING DRINKS

## » 1 OPPORTUNITY

Help us close out Beyond Tomorrow 2026 with a bang!

Our Networking Drinks Sponsor gets exclusive brand rights in the foyer for the 2-hour window. Take the opportunity to connect with our attendees while they wrap up the day. Whether it's via a brand activation or simply maximising awareness with your logo takeover, the networking function is perfect for brands looking to leave a lasting impression.

### Networking Drinks package includes:

- › Logo included on summit website, positioned as Networking Drinks Sponsor with link to your company website
- › Logo included on welcome slide at the summit
- › Verbal acknowledgement by MC
- › Logo placement on agenda
- › Logo placement on all digital signage during networking drinks
- › Opportunity to have a brand activation during networking drinks (sponsor to fund activity, pending approval)
- › Opportunity for venue staff to wear branded hats or aprons during networking drinks (sponsor to provide, pending approval)
- › Up to three delegate passes
- › Up to five additional delegate passes at a discounted rate



# NETWORKING LUNCH TAKEOVER

## » 1 OPPORTUNITY

Maximise brand awareness and engagement during a peak foot traffic period. As the exclusive Networking Lunch sponsor, you'll have the opportunity to engage an active audience.

### Networking Lunch takeover package includes:

- › Logo included on summit website, positioned as Networking Lunch Sponsor with link to your company website
- › Acknowledgement as lunch sponsor on the agenda
- › Verbal acknowledgement by MC
- › Logo placement on digital signage during networking lunch
- › Opportunity for venue staff to wear branded hats or aprons during networking break (sponsor to provide, pending approval)
- › Opportunity to have a 3m x 2m tabletop display in the networking area during lunch
- › Up to three delegate passes
- › Up to five additional delegate passes at a discounted rate



# MORNING OR AFTERNOON TEA TAKEOVER

## » 2 OPPORTUNITIES

Maximise brand awareness and engagement during peak foot traffic periods. As a Morning or Afternoon Tea Sponsor, you'll have the opportunity to engage an active audience with a cost-effective brand activation or stand.

### Morning or Afternoon Tea takeover packages include:

- › Logo included on summit website, positioned as Morning or Afternoon Tea Sponsor with link to your company website
- › Acknowledgement as the morning or afternoon tea sponsor on the agenda
- › Verbal acknowledgement by MC
- › Opportunity to have a 3m x 2m tabletop display in the networking area during your sponsored break, morning or afternoon tea
- › Logo placement on digital signage during the allocated time slot
- › Up to two delegate passes
- › Up to five additional delegate passes at a discounted rate



# BARISTA COFFEE CART

## » 3 OPPORTUNITIES

Three barista coffee carts will be available to sponsor during all networking breaks situated in high foot traffic areas throughout the venue.

### Barista Coffee Cart packages include:

- › Logo included on summit website, positioned as Barista Coffee Cart Sponsor with link to your company website
- › Company logo printed and placed on the front of one of the coffee carts in full colour
- › Cost of coffee cart, coffee, milks and syrups
- › Branded coffee cups – print to include 2 colour logo
- › Opportunity for venue staff to wear branded aprons on coffee cart (sponsor to provide, pending approval)
- › Verbal acknowledgement by MC
- › Trestle table with two chairs next to coffee cart
- › Up to two delegate passes
- › Up to five additional delegate passes at a discounted rate



# STANDALONE EXHIBITOR

» 4 OPPORTUNITIES

For the first time, Beyond Tomorrow is offering the opportunity to be on display during all breaks throughout the day in the networking area.

## Standalone Exhibitor package includes:

- > Logo included on summit website, positioned as Exhibitor Sponsor with link to your company website
- > Verbal acknowledgement by MC
- > A 3m x 2m tabletop display in the networking area
- > Up to two delegate passes
- > Up to two additional delegate passes at a discounted rate

3 REMAINING

# SPONSORSHIP PACKAGES COMPARISON

| PACKAGE                | DISPLAY                                 | BRAND EXPOSURE                                                                   | MC ACKNOWLEDGEMENT | LINKEDIN FEATURE | DELEGATE PASSES                                                                   | DELEGATE LIST |
|------------------------|-----------------------------------------|----------------------------------------------------------------------------------|--------------------|------------------|-----------------------------------------------------------------------------------|---------------|
| Platinum               | 3m x 2m table top display               | Logo on website, welcome signage, agenda, welcome slide, digital signage         | Yes                | Dedicated post   | Included: 15 premium reserved seating<br>Optional: 10 standard discounted tickets | 3 weeks prior |
| Gold                   | 3m x 2m table top display               | Logo on website, welcome slide, digital signage                                  | Yes                | Dedicated post   | Included: 10 standard tickets<br>Optional: 10 standard discounted tickets         | 2 weeks prior |
| Silver                 | 3m x 2m table top display               | Logo on website, welcome slide, digital signage                                  | Yes                | Grouped post     | Included: 5 standard tickets<br>Optional: 10 standard discounted tickets          | 2 weeks prior |
| Networking drinks      | Optional activation (sponsor funded)    | Logo on website, agenda, welcome slide, digital signage during allocated session | Yes                | No               | Included: 3 standard tickets<br>Optional: 5 standard discounted tickets           | —             |
| Networking lunch       | 3m x 2m table (for allocated breaktime) | Logo on website, agenda, digital signage during allocated session                | Yes                | No               | Included: 3 standard tickets<br>Optional: 5 standard discounted tickets           | —             |
| Morning/ afternoon tea | 3m x 2m table (for allocated breaktime) | Logo on website, agenda, digital signage during allocated session                | Yes                | No               | Included: 2 standard tickets<br>Optional: 5 standard discounted tickets           | —             |
| Barista coffee cart    | Trestle table & branded cart            | Logo on website, on cart, own signage next to cart                               | Yes                | No               | Included: 2 standard tickets<br>Optional: 5 standard discounted tickets           | —             |
| Sponsor stand          | 3m x 2m table top display               | Logo on website                                                                  | Yes                | No               | Included: 2 standard tickets<br>Optional: 2 standard discounted tickets           | —             |

# BEYOND TOMORROW 2026

Sponsorship opportunities are limited.

For more information and to discuss how AP+ can work with you on Beyond Tomorrow, please contact us at [beyondtomorrow@auspayplus.com.au](mailto:beyondtomorrow@auspayplus.com.au).

[auspayplus.com.au/beyondtomorrow](https://auspayplus.com.au/beyondtomorrow)

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